

# health *equity*

POWERFUL INFLUENCE  
THROUGH COMMUNITY RELATIONSHIP

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He/Him/His

Indiana Organization for Nursing Leadership

October 18, 2024



# OUTCOMES

As a result of participating, nursing leaders will:

- Increase knowledge of **health equity**.
- Increase awareness of how **Chi Eta Phi** approaches **community relationship**.
- Identify **community relationship** opportunities for partnering to influence **health equity**.







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I define  
health *equity*  
as ...

I can influence  
health *equity* by...

An organization in  
my community that  
helps health *equity*  
is...

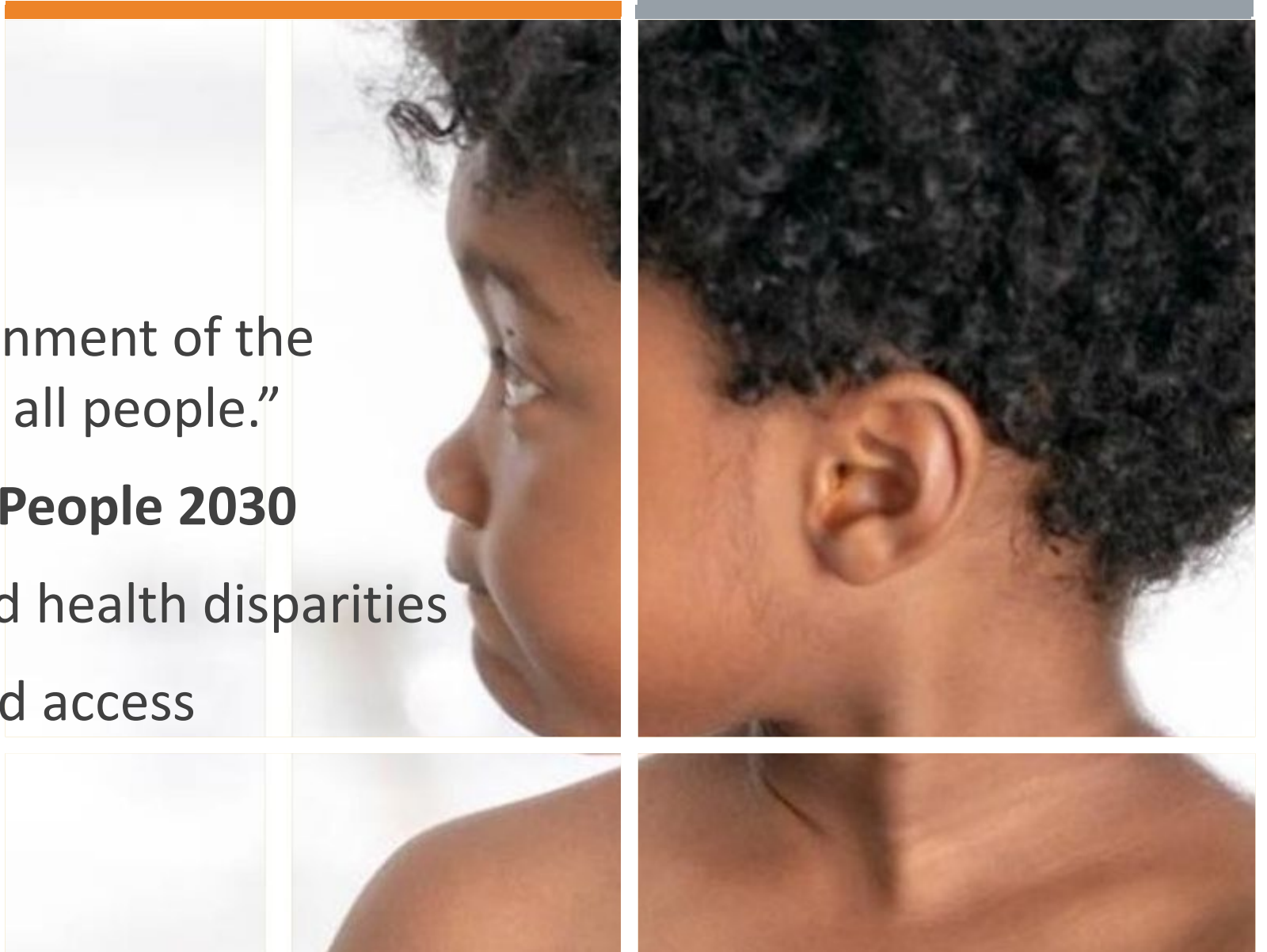


# HEALTH *EQUITY*

“Health Equity is the attainment of the highest level of health for all people.”

## Health Equity in Healthy People 2030

- Identify populations and health disparities
- Resource availability and access
- Data
- Frameworks

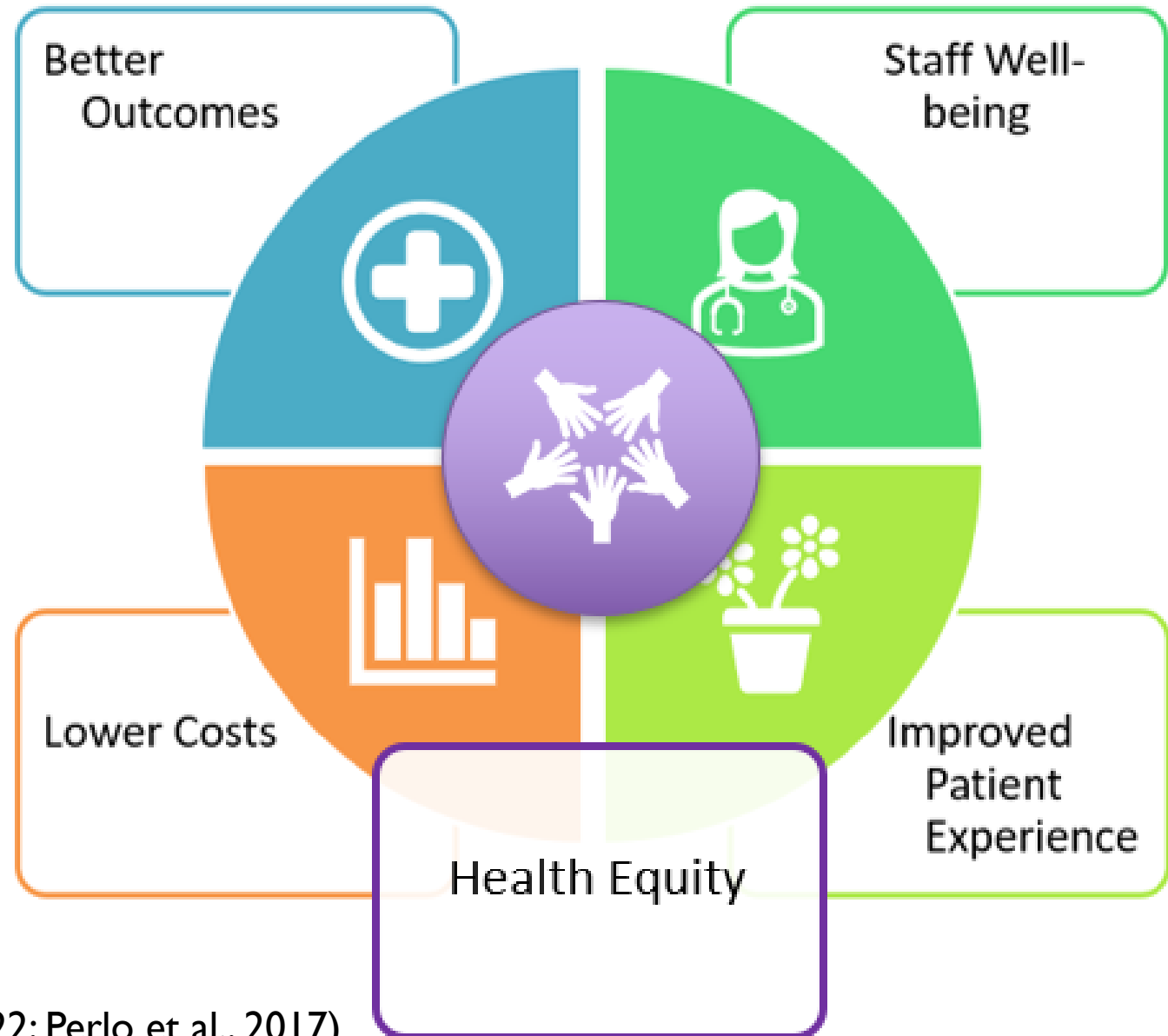


(Hassmiller & Daniel, 2023; Johnson & Dickerson, 2022; U.S. Department of Health and Human Services, 2024)

# QUINTUPLE AIM

## Blueprint for success

- Common focus across organizations
- Health equity has emerged as a critical aim.
- Outcomes of nursing leadership's powerful influence



(Grant et al., 2020; Nudy, Cooper & Mate, 2022; Perlo et al., 2017)

# SDOH

## SOCIAL *DRIVERS* OF HEALTH

Social drivers of health (SDOH) refer to the conditions in which people are born, grow, live, play, work, and age that influence a person's health.

- Up to 80% of health outcomes due to non-clinical factors
- “Determinants” vs. “Drivers”
- 46% of Americans unaware of the concept of SDOH





# CULTURAL HUMILITY

Cultural humility is active engagement in an ongoing process of self-reflection that informs deeper understanding and respect of cultural differences. Increased cultural humility can lead to behaviors, programs, policies, practices, and services that are more culturally appropriate.

(CDC, 2024b)

1. **Examine your personal history, background, and social position.**
2. **Reflect on how your professional organization impacts interactions and relationships with community members.**
3. **Understand and respect cultural differences.**
4. **Recognize when you are not the expert.**

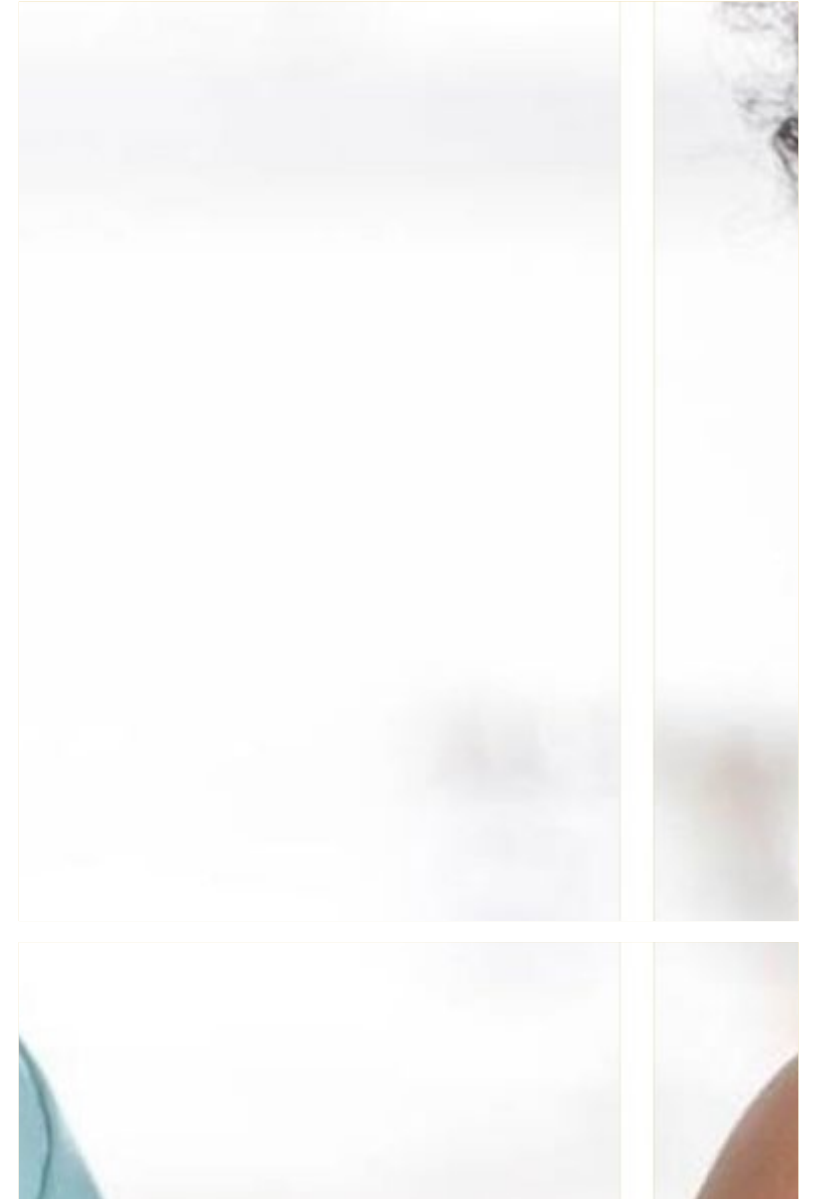


# POWERFUL *INFLUENCE*

## Nursing Leadership Influence

- Knowledge Based Competence
- Authority
- Status
- Communication Traits
- Time & Timing
- Relationship is key to influence

(Adams & Erikson, 2011)



# COMMUNITY *RELATIONSHIP*

Expand on impactful  
community relationships  
with focus on health equity

- Memberships
- Boards
- Town halls and forums
- Volunteer opportunities
- Non-profit organizations



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(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )





Serving Fort Wayne, IN since 1983

- Chi Eta Phi Sorority, Incorporated®
- Professional Nursing Sorority
- Address health equity, access to care, and SDOH
- 28 volunteer member RNs

(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )



We show up. We listen. We care. We are here for you.



Chi Eta Phi Sorority, Incorporated® is a professional organization of registered nurses and nursing students.

Aliene C. Ewell, RN organized the Sorority on October 16, 1932, with the assistance of 11 other courageous registered nurses.

The charter chapter, Alpha was organized at Freedman's Hospital in Washington D.C. for two specific purposes:

- (1) elevating the plane of nursing
- (2) increasing interest in the field of nursing



The graduate and undergraduate (Beta) chapters are grouped into five regions according to geographic areas. The chapters are located throughout the United States, District of Columbia and St. Thomas, U.S. Virgin Island.

Motto **“Service for Humanity”**

Disease  
Prevention and  
Health Promotion

Programs for  
Seniors

Programs for  
Youth and Young  
Adults

Community  
Health Outreach

Leadership  
Development

Research  
Development

Scholarships

Recruitment and  
Retention



(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )

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CHI ETA PHI SORORITY, INCORPORATED®



**Zeta Eta Chapter**  
Chi Eta Phi SorORITY,  
Incorporated®

**Chartered October 8, 1983**

*Charter Members*

**Beatrice Calloway**  
**Laura Cato**  
**Wilma Cox**  
**Deborah Farmer**  
**Pauline Forte**  
**Stellaphine Goodman**  
**Sandra Greer**  
**Lena Jones**  
**Denise Jordan**  
**Alberta Myatt**  
**Linda Warnsley**  
**Esther Wynder**



# National & Signature Programs

- Heart & Stroke
- Diabetes
- Cancer
- Kidney Health
- Behavioral Health
- Safe Sleep Education & Infant Mortality Initiative
- Metro Sports Physicals
- Renaissance Point YMCA Youth Program
- Church Health Fairs
- Scholarships



# Zeta Eta Chapter Collaborations



- Allen County Health Department
- African American Healthcare Alliance (AAHA)
- American Heart Association (AHA) & Go Red for Women
- Ayers Communication, Inc. & Ayers Community Outreach, Inc.
- Fort Wayne African American Cancer Alliance (FWAACA)
- Fort Wayne Urban League
- Healthier Moms & Babies
- HealthVisions Midwest, Fort Wayne
- Indiana Department of Health
- Midwest Alliance of Health Education (MAHE)
- Metro Youth Sport
- National Black Leadership Initiative (NBLIC)
- Parkview Community Nursing
- Parkview CPR Center
- Renaissance Pointe YMCA
- Saint Joseph Community Foundation
- Super Shots
- The Impact Center
- The Shepherds Hand Community Outreach Center



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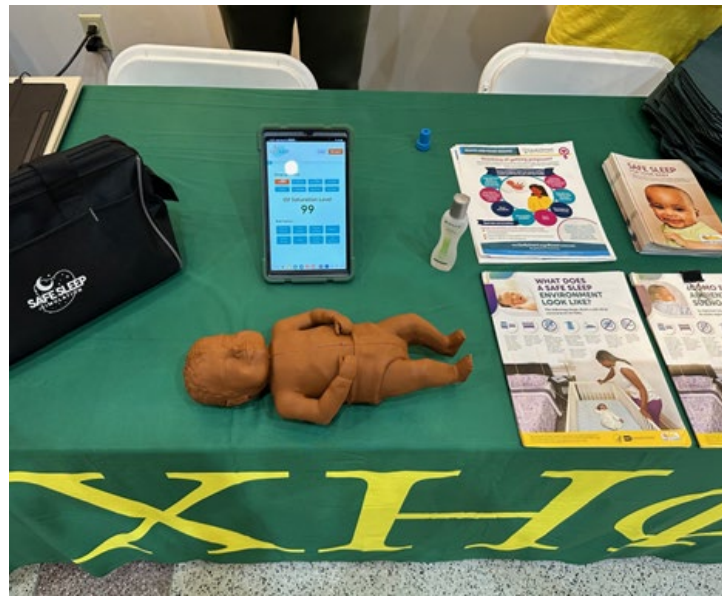


(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )



# EMPOWERED TO INSPIRE: A JOURNEY INTO NURSING

A NURSES WEEK CELEBRATION



(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )



In **July 2023**, Chi Eta Phi Sorority, Incorporated® nationally recognized the Zeta Eta Chapter with the **Banner Award** for their commitment and services to the Fort Wayne community

In 2023...

**29** Members

**36** Events

**3930** Hours of Service

**2,670** People Served

(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )



In **May 2024**, Chi Eta Phi Sorority, Incorporated® nationally recognized the Zeta Eta Chapter with the **Banner Award** for their commitment and services to the Fort Wayne community

In 2024 YTD...

**28** Members

**23** Events

**2948** Hours of Service

**1471** People Served

(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )

# 2024 Strategic Plan – Zeta Eta Chapter, Chi Eta Phi Sorority, Incorporated®

Zeta Eta Chapter, Chi Eta Phi Sorority, Incorporated® is a 501c(3) organization dedicated to “service for humanity” focusing on the Fort Wayne metropolitan service area (MSA), more broadly northeast Indiana and Midwest Region, and more widely nationally across the USA.


## Mission and Vision

**Vision**

Chi Eta Phi Sorority, Inc. is an internationally recognized leader in developing healthy communities through advocacy, collaboration, education, leadership, research, and service.

**Mission**

- Encouragement of the pursuit of continuing education
- Recruitment programs for health careers
- Stimulation of close and friendly relationship among members
- Development of working relationships with other professional groups
- Identification of a core of nursing leaders who affect social changes at the national, regional, local levels



The logo for Zeta Eta Chapter, Chi Eta Phi Sorority, Incorporated, is displayed in green and yellow text. Below the logo is a collage of several small, oval-framed portraits of women, with a larger portrait in the center.

In congruence with the national mission and vision of Chi Eta Phi Sorority, Incorporated®, Zeta Eta Chapter participates in national, regional, and local programs, projects, and partnerships that support:

- Disease Prevention and Promotion
- Programs for Seniors
- Programs for Youth and Young Adults
- Community Health Outreach
- Leadership Development
- Research Development
- Scholarships
- Recruitment and Retention



(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )

# 2024 Strategic Plan – Zeta Eta Chapter, Chi Eta Phi Sorority, Incorporated®

In September and October 2022, the Zeta Eta Chapter completed a SWOT analysis (strengths, weaknesses, opportunities, and threats), reviewing quantitative and qualitative data from the 2018 Parkview Community Health Needs Assessment, Centers for Disease Control (CDC) and the Indiana State Department of Health (ISDH). The Chapter members also reviewed data, assessments, and anecdotal experiences regarding the most vulnerable zip codes in the Fort Wayne MSA (46806, 46807, 46805, 46808, 46804). Eight key areas of focus were determined to be 1.) cardiovascular disease, 2.) diabetes, 3.) aging, 4.) obesity, 5.) drug & alcohol use/addiction, 6.) mental health, 7.) tobacco use, and 8.) maternal child health.

The SWOT analysis led the chapter to construct an initial 2-year plan with a 4-year aim using a “Now, Near, Far” approach for 2022-2026.

Health Need / Concern	Health Indicator	Allen
1. Cardiovascular Disease	Stroke Hospitalizations	1
	Heart Disease Hospitalizations	1
2. Diabetes	Adults 20+ with Diabetes	1
3. Aging	Alzheimer's Disease	5
4. Obesity	Adults 20+ who are Obese	5
5. Drug & Alcohol Use and Addiction	Non-Fatal ED Visits due to Opioid Overdoses	1
6. Mental Health	Percent of Population with Frequent Mental Distress	7
Drug & Alcohol Use and Addiction	Adults who Drink Excessively	8
7. Tobacco Use	Adults who Smoke	8
8. Maternal Child Health	Child Abuse and Neglect	10

## Strategic Planning: 2-year Plan, 4-year Aim

**Now**  
GROW  
2022-2023

**Near**  
escalating  
OPTIMIZE  
2024

**Far**  
Sustain  
STABILIZE  
2025-2026

**NOW urgent 2022-2023**

**Grow Membership**

- Re-recruit inactive members
- Increase new recruitment

**Increase Member Engagement**

- Balance current members engaged in activities, meetings, committees

**Support Community Partnerships & Events**

- Supershots
- African American Healthcare Alliance
- HealthVisions
- YMCA
- AHA Go Red for Women
- Barbershop Initiative
- Senior Community

**GROW**

**NEAR escalating 2024**

**Optimize Membership**

- Re-recruit inactive members
- Increase new recruitment
- Retain Members

**Optimize Member Engagement**

- Increase current members engaged in activities, meetings, committees

**Optimize Community Partnerships & Events**

**OPTIMIZE**

**FAR sustain 2025-2026**

**Stabilize Membership**

- Re-recruit inactive members
- Increase new recruitment
- Retain Members

**Stabilize Member Engagement**

- Stabilize current members engaged in activities, meetings, committees

**Stabilize Community Partnerships & Events**

**STABILIZE**



CHI ETA PHI SORORITY, INCORPORATED®



**Fighting FOR HEALTH**

Every 2nd Wednesday  
6pm to 7:30pm  
at the  
**Impact Center**  
3420 E Paulding Rd Ft.Wayne IN

Also  
Every 2nd Saturday  
4pm to 5:30pm  
at the  
**IBE Office 114**  
3 Rivers East, Three Rivers Apts.

DISCUSSIONS:  
• PROSTATE CANCER • ALL CANCERS  
• HEALTH ISSUES

*Chi Eta Phi Nursing Sorority Incorporated (Zeta Eta Chapter) will be providing healthcare education, screenings and handouts.*

For more info and zoom info Contact Joe Ayers 260-348-6080  
Also you can contact Cancer Services Keyonia Cox 260-484-9560

**District 3 Minority Health Month  
Minority Health Celebration**

**You're invited!**  
Join the Indiana Department of Health's Office of Minority Health  
Tuesday, April 23  
10 a.m. to 2 p.m. EST

Fort Wayne Urban League  
2135 S. Hanna Street  
Fort Wayne, IN 46803

Enjoy a day of self-care for women featuring meditation, chair yoga, **FREE** health screenings, and vision board building.

This event is **FREE** to attend.  
Email questions to [CHarrison1@health.in.gov](mailto:CHarrison1@health.in.gov).

Fort Wayne Urban League MDwise  
A McLaren Company



**RACE AGAINST RACISM EVENT DETAILS**

- Table drop off is to the left of Walb Student Union
- Free parking in P2: Broyles Blvd Garage
- Set up is at 8am and we must be packed up by 12pm

**NURSES MAKE THE DIFFERENCE**

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CHI ETA PHI SORORITY, INCORPORATED®

**NATIONAL NURSES WEEK LUNCHEON**

**SATURDAY  
MAY 4, 2024  
11AM-1:30PM**

(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )



(Chi Eta Phi, 2024; Zeta Eta Chapter, 2024 )



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POWERFUL  
*INFLUENCE*

COMMUNITY  
*RELATIONSHIP*

**health** *equity*

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An organization in  
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THANK  
YOU

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